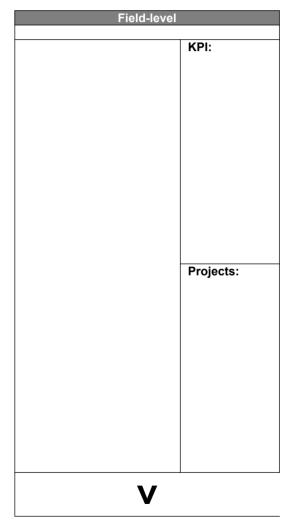
Intervention Logic Colombia 2019

PROGRAM NAME | POC NAME: PALM OIL

	-				
	Sector/ landscape governance				
Output	Convening of the different entities responsible for the development of the strategy. Articulation with initiatives involving sustainable agriculture development	KPI: # of sectors involved # of private, public institutions and NGOs that are part of the initiative. # of initiatives articulated with the partnership. Projects: Sectoral workshops Active participation on initiatives with common purposes (TFA, Productive Alliances, WRI 20x20 initiative, among others)			
	V				

Business practices					
•	Market information on certification and potential advantages on the Oil Palm Colombia origin	KPI: # of foreign markets prioritizing sustainable sources.			
•	Identify and align with relevant research and innovation partners.	% of the world oil palm demand from these countries.			
		Projects:			
		Identification of the current and future demand sensitive to sustainable standards.			
	V				



Outcome	Clear strategy for the improvement of the access for small and medium size producers to sustainable practices. Introducing new variables for sustainability as restoration of degraded land.	# of variables included for sustainability. Projects: Identification of the variables and its linkages with the initiatives. Positioning of the Colombian oil palm as highly sustainable on environment al and quality standards.	Increased number of producers accessing sustainable standards. Reduction of sustainable gap standards between big and medium / small producers.	KPI: # of medium and small producers accessing RSPO standards. Projects: Scalability of the sustainable standards for small and medium producers.	Producers involved on processes for sustainable practices.	KPI: # of producers searching for certificate Projects:
Impact	Improvement of strategic frame on policies – programs and projects aiming at supporting sustainable development, exports and international competitiveness of the sector.	KPI: Projects:	Colombian oil palm positioned for its sustainability	KPI: Projects:	Producers with the adequate level of quality and productivity on their production	KPI: Projects:

V	V	V
Comment		
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