

Intervention Logic Colombia 2019

PROGRAM NAME | POC NAME: PALM OIL

	Sector/ landscape governance	Business practices	Field-level
Output	<ul style="list-style-type: none"> Convening of the different entities responsible for the development of the strategy. Articulation with initiatives involving sustainable agriculture development 	<ul style="list-style-type: none"> Market information on certification and potential advantages on the Oil Palm Colombia origin Identify and align with relevant research and innovation partners. 	
	<ul style="list-style-type: none"> KPI: # of sectors involved # of private, public institutions and NGOs that are part of the initiative. # of initiatives articulated with the partnership. 	<ul style="list-style-type: none"> KPI: # of foreign markets prioritizing sustainable sources. % of the world oil palm demand from these countries. 	KPI:
	<p>Projects:</p> <ul style="list-style-type: none"> Sectoral workshops <p>Active participation on initiatives with common purposes (TFA, Productive Alliances, WRI 20x20 initiative, among others)</p>	<p>Projects:</p> <p>Identification of the current and future demand sensitive to sustainable standards.</p>	Projects:
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Outcome	<ul style="list-style-type: none"> Clear strategy for the improvement of the access for small and medium size producers to sustainable practices. Introducing new variables for sustainability as restoration of degraded land. 	KPI: Developed strategy. # of variables included for sustainability.	Increased number of producers accessing sustainable standards. Reduction of sustainable gap standards between big and medium / small producers.	KPI: # of medium and small producers accessing RSPO standards.	Producers involved on processes for sustainable practices.	KPI: # of producers searching for certificate
		Projects: <ul style="list-style-type: none"> Identification of the variables and its linkages with the initiatives. Positioning of the Colombian oil palm as highly sustainable on environmental and quality standards. 		Projects: Scalability of the sustainable standards for small and medium producers.		Projects:
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Impact	Improvement of strategic frame on policies – programs and projects aiming at supporting sustainable development, exports and international competitiveness of the sector.	KPI:	Colombian oil palm positioned for its sustainability	KPI:	Producers with the adequate level of quality and productivity on their production	KPI:
		Projects:		Projects:		Projects:

Comments

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