

PROGRAM NAME | POC NAM: CACAO

	Sector/ landscape governance	Business practices	Field-level
Output	<ul style="list-style-type: none"> Convening of the different stakeholders responsible for the development of the strategy. Articulation with initiatives involving sustainable agriculture development. 	<ul style="list-style-type: none"> Market information on sustainable requirements on fine flavor cocoa Identify and align with relevant research partners locally. 	<ul style="list-style-type: none"> Agree on a technical curriculum for farmer's training. Make visible current small holder finance tools/Systems
	<ul style="list-style-type: none"> KPI: # working group meetings held # of private, public institutions and NGOs that are part of the initiative. % volume of total production participating in working group <p>Projects:</p> <ul style="list-style-type: none"> Working group evaluation and guidance of technical assistance results Active participation on initiatives with common purposes (Cocoa – Forest and Peace, TFA, Productive Alliances, cocoa for peace – USAID, WRI 20x20 initiative, among others) 	<ul style="list-style-type: none"> KPI: # of markets / countries with the admissibility approval for the Colombian cocoa. # of identified markets with their respective requirements. <p>Projects:</p> <ul style="list-style-type: none"> Alignment with the Ministry of Trade, Industry and Tourism and the ICA (Ministry of Agriculture) 	<p>KPI: #of producers receiving the agreed curriculum</p> <p>Projects:</p> <p>.</p>

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Outcome	<ul style="list-style-type: none"> • Clear strategy for access improvement of small and medium size producers to sustainable Agricultural Practices. • Adoption of sustainable variables for sustainability (e.g: water footprint, climate change resilience / adaptation, Carbon Capture, restoration of degraded land, the potential for forest protection and for the definition of the agriculture frontier) • Scaling a viable prototype of sustainable practices for production of fine flavor cocoa. • Develop guidelines for addressing sectorial bottlenecks (cadmium concentration on 	<ul style="list-style-type: none"> • KPI: a jointly agreed, supported and monitored sector plan for cacao. <p># of measurable sustainability variables adopted within the sector.</p> <p># of Additional (or improved) supportive government policies implemented</p> <p>Projects:</p> <ul style="list-style-type: none"> • Identification of the variables and its linkages with the initiatives. • Assessing of the sustainability variables beyond basic requirements. 	<ul style="list-style-type: none"> • A higher number of farmers implementing sustainable practices. • A higher number of farmers trained on better practices. • Business model for companies to invest. 	<p>KPI:</p> <ul style="list-style-type: none"> • % increase of total export volume • % increase of total certification volume <p>Projects:</p>	<ul style="list-style-type: none"> • A higher number of farmers with access to financing tools. • A higher number of farmers with access to training on sustainability and good agriculture practices for crop quality improvement (fine flavour) 	<p>KPI:</p> <ul style="list-style-type: none"> • # of farmers accessing to the financing for the improvement of the productive system. • # of trained farmers on the basics of product quality. <p>Projects:</p> <ul style="list-style-type: none"> • Training on financial instruments and management. • Training on sustainable practices.

	cocoa and renewal of the old cocoa crops)	
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Impact	<ul style="list-style-type: none"> Improvement of policies aiming at supporting sustainable development, domestic markets, exports and international competitiveness of the sector. Ongoing constructive dialogue between public and private sector stakeholders regarding the sustainable and competitive development of the sector 	<ul style="list-style-type: none"> KPI: # of programs and projects created / improved. Cocoa positioned as a highly sensitive crop for the peace consolidation on significant rural areas / municipalities in Colombia. Colombian cocoa maintains the access to EU Markets.
		Projects:
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Comments		

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	Increased number of producers and Farmer's Associations directly linked with domestic and export markets.	KPI: <ul style="list-style-type: none"> # of new farmers linked with domestic and Export Markets # of associations linked with domestic and export markets. Supply contracts
		Projects
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	Higher number of producers with quality crops focused on fine flavor.	<ul style="list-style-type: none"> KPI: # of producers that complied with the quality / productivity standards.
		Projects:
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